## **December Membership Message**

"At this Christmas when Christ comes, will He find a warm heart? Mark the season of Advent by loving and serving the others with God's own love and concern." – St. Mother Teresa of Calcutta

Worthy Brothers,

Greetings to all the Knights of Columbus leadership at every level throughout California! I hope you were all able to review the California State Council's newsletter for the month of December.

In addition to my general membership message previously sent within the newsletter, this is a friendly reminder to all our leadership throughout the California jurisdiction that we do not go inactive or relax. If anything, the seasons of Advent and Christmas bring about new opportunities to invite more Catholic men into the Knights of Columbus. While other jurisdictions slow down, we take it up a notch because California Knights are creative and innovative, especially because California is the state where new ideas and technology transform the rest of the world.

For December, I ask all District Deputies and Grand Knights to focus on two membership tasks. First, I ask that you meet with your Financial Secretaries to review your prospect tabs on member management as we are seeing far too many online members remaining in the queue and not being converted to council status following the Charity-Unity-Fraternity degree exemplification. Next, Decem-ber is the time of the year where high school seniors are applying or receiving early action decisions to the colleges of their choice. Ask your councils to begin promoting our state scholarship to parishioners as a means of introducing the Knights of Columbus to these young men as well as their fathers. I was a recipient of the college scholarship many years ago and it was one of the reasons that led me to become a brother Knight and pay it forward. The goal is to potentially create Young Men's councils, led by Worthy Past State Deputy, Bro. Vince Pacis, throughout the state with these young men as its members.

Finally, let's make a push to recruit at least 40 new Catholic men per chapter this December. Where can you find these Catholic men to invite? Here is a short list: nine-day novenas (i.e., Simbang Gabi), council and parish Christmas parties, feast day celebrations of Our Lady of Guadalupe and the Immaculate Conception, setting up Christmas trees at your parish with QR code pins as ornaments, inviting the fathers of "Keep Christ in Christmas" poster contest participants and winners, family of the month parishioner awards recognition, and, my personal favorite, inviting your General Sales Manager and/or Field Insurance Agent to dress up as Santa Claus at an Advent/Christmas-themed fraternal benefits event and talk to families on how to give insurance policies and financial protection as gifts under the tree.

I want to commend and express my gratitude to all of you for your dedicated work and service this Columbian year. Let's keep it up and show the Order how membership is done in California. Thank you, Happy Advent season, and Merry early Christmas!

God bless and Vivat Jesus!

Bro. Edward Dantes
State Membership Director (2023-2024)
membership@californiaknights.org

".....Together we can do great things"